

COMPANY PROFILE

Digital
Design

“WE CULTIVATE CREATIVITY
AND DISSEMINATE IT ”

Digital
Design



de·sign
/də'zīn/

HISTORY

DIGITAL DESIGN WAS BORN APRIL 7, 2011 AT THE DAWN OF A TECHNOLOGICAL REVOLUTION THAT RADICALLY CHANGED THE PRODUCTION SYSTEM IN THE CERAMIC TILES BRANCH: THE TRANSITION FROM ANALOG TO DIGITAL PRINTING. STILL DEEPLY ROOTED IN THE MINDS OF THE FOUNDERS IS THE AWARENESS OF HOW THIS CHANGE COULD DISCLOSE NEW POSSIBILITIES TO A BOUNDLESS CREATIVITY, SUPPORTED BY A CONSTANTLY EVOLVING KNOW-HOW IMPLEMENTED IN THE REALIZATION OF GRAPHIC PROJECTS AT THE HIGHEST QUALITY LEVELS. ALL THIS WAS AND REMAINS THE LEIT-MOTIF THAT INSPIRES OUR DAILY OPERATIONS.



TAROZZI FAUSTO T.MARCO E T.FABIO (FOUNDERS OF THE GROUP SITI B&T)



PELLESI ELENA (DIGITAL DESIGN CEO)

COMPANY PROFILE



WHO WE ARE

Digital
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DIGITAL DESIGN IS AN INTERNATIONALLY RENOWNED STUDIO SPECIALIZED IN SURFACES DESIGNING AND DECORATION. STYLES AND TRENDS ARE INVESTIGATED AND INTERPRETED WITH THE PURPOSE OF CUSTOMIZING THE DESIGNS AND ADAPTING THEM TO VARIOUS APPLICATIONS. THE OPERATORS' EXPERIENCE, THE ORIGINALITY AND QUALITY OF THE PROPOSALS COMBINED WITH CUTTING-EDGE TECHNOLOGIES HAVE BROUGHT DIGITAL DESIGN TO QUICKLY GAIN A MARKET LEADING POSITION IN CERAMIC DESIGN. AT THE SAME TIME THE EXPANSION TO OTHER BRANCHES TOOK PLACE AND CURRENTLY INVOLVES VARIOUS INDUSTRIES AND PRODUCTS WHERE DESIGNS FIND APPLICATION.

COMPANY PROFILE

INTRODUCTION

DIGITAL DESIGN IS A TEAM
OF GRAPHIC OPERATORS AND DESIGNERS
WHO CONSTANTLY EXCHANGE IDEAS AND EXPERIENCES.
OUR MAIN OBJECTIVE IS TO BEST SATISFY ALL
DECORATION NEEDS COMING FROM AN INTERNATIONAL
CLIENTELE WITH CONTINUOUSLY UPDATED PROPOSALS.



COMPANY PROFILE

WHAT WE DO



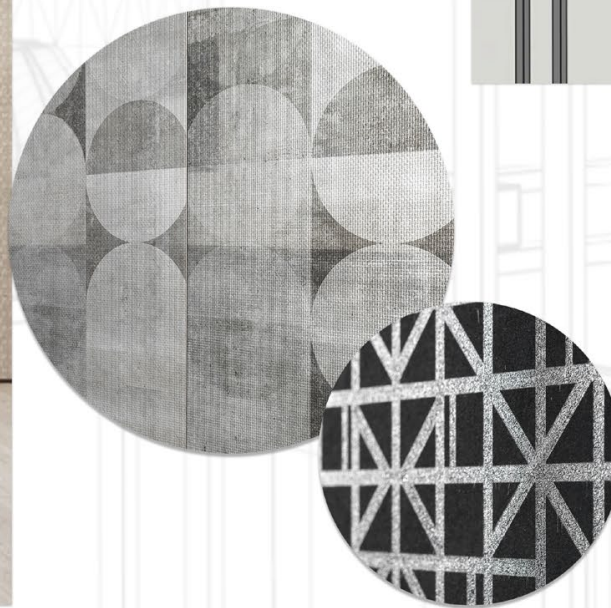
ART, SKILLS AND TECHNOLOGY COMBINE
TO CREATE DECORATIVE CONCEPTS.
WE CAN GIVE A TOUCH OF
ELEGANCE AND ORIGINALITY
TO ANY LIVING AREA.



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WHAT WE DO

DIGITAL DESIGN CREATES CUSTOMIZED GRAPHICS
ADAPTING THEM TO THE NEEDS OF THE CUSTOMERS
WHO ARE ALSO SUPPORTED AND ASSISTED IN MATERIALS INVESTIGATION
AND CONCEPT ELABORATION UNTIL THE FINISHED PRODUCT COMES TO LIFE.
IN ADDITION, WE OFFER CUSTOMIZED DESIGN AND RENDERING
SERVICES FOR THREE-DIMENSIONAL ENVIRONMENTS.



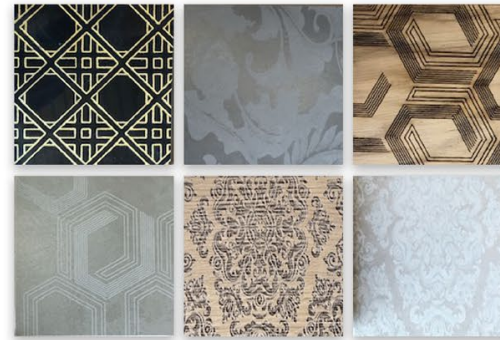
COMPANY PROFILE

MANUFACTURING

ALL PRODUCTION PROCEDURES ARE CARRIED OUT INTERNALLY UTILIZING ADVANCED DIGITAL TECHNOLOGIES TO GUARANTEE HIGH QUALITY LEVELS.

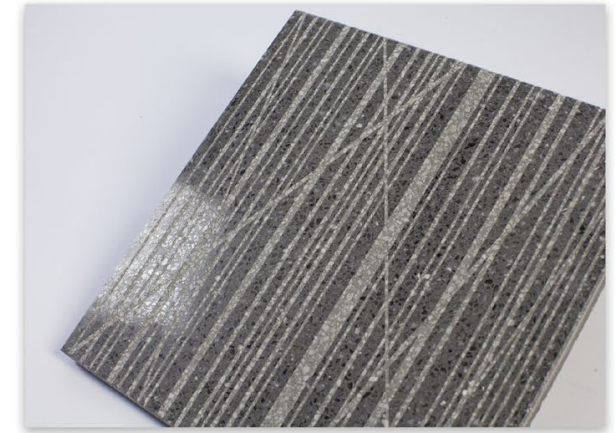
- CRAFTING AND PROCESSING OF MANUAL PROTOTYPES
- GRAPHICS DEVELOPMENT
- DIGITAL PRINTING ON VARIOUS SURFACES
- ENGRAVING OF DIFFERENT MATERIALS

THIS APPLIES ALSO TO LARGE FORMATS.



CNC

LASER

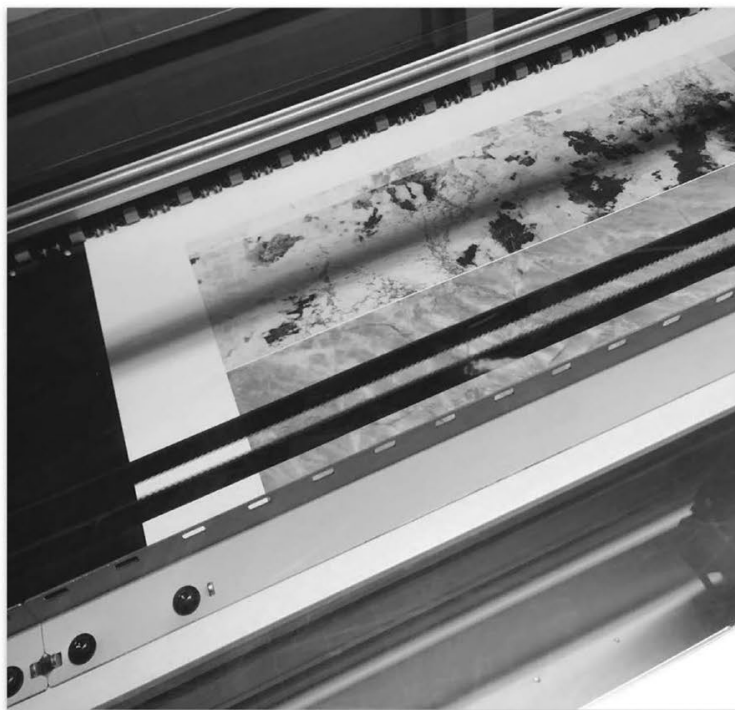


COMPANY PROFILE

MANUFACTURING

DIGITAL PRINTING

THANKS TO AN EXTENSIVE KNOWLEDGE OF DIGITAL PRINTING,
DIGITAL DESIGN REPRESENTS THE IDEAL PARTNER FOR PRINTING AND SAMPLING OPERATIONS.
ACTUALLY, WE MAKE USE OF THE MOST ADVANCED PRINTING TECHNOLOGIES THAT ALLOW US TO DECORATE LARGE SURFACES
OF DIFFERENT MATERIALS IN VARIOUS THICKNESSES. HIGH DEFINITION AND PERFORMANCE AS WELL
OPTIMIZATION OF COLOR MANAGEMENT PRACTICES ARE OUR PRODUCTS' TOP FEATURES.



COMPANY PROFILE

MANUFACTURING

OUR ROLLERS AND SLEEVES

DIGITAL DESIGN

OFFERS ENGRAVING SERVICES FOR VARIOUS KINDS OF SILICON OR RUBBER ROLLERS AND SLEEVES. THESE TOOLS FIND APPLICATION IN VARIOUS INDUSTRIAL BRANCHES SUCH AS DECORATION OF CERAMIC SURFACES, GLASS PANELS AND LAMINATES. A LARGE ASSORTMENT OF EMBOSSING ROLLERS AND SLEEVES, ENGOBERS AND EXTRUDERS IS ALSO AVAILABLE.

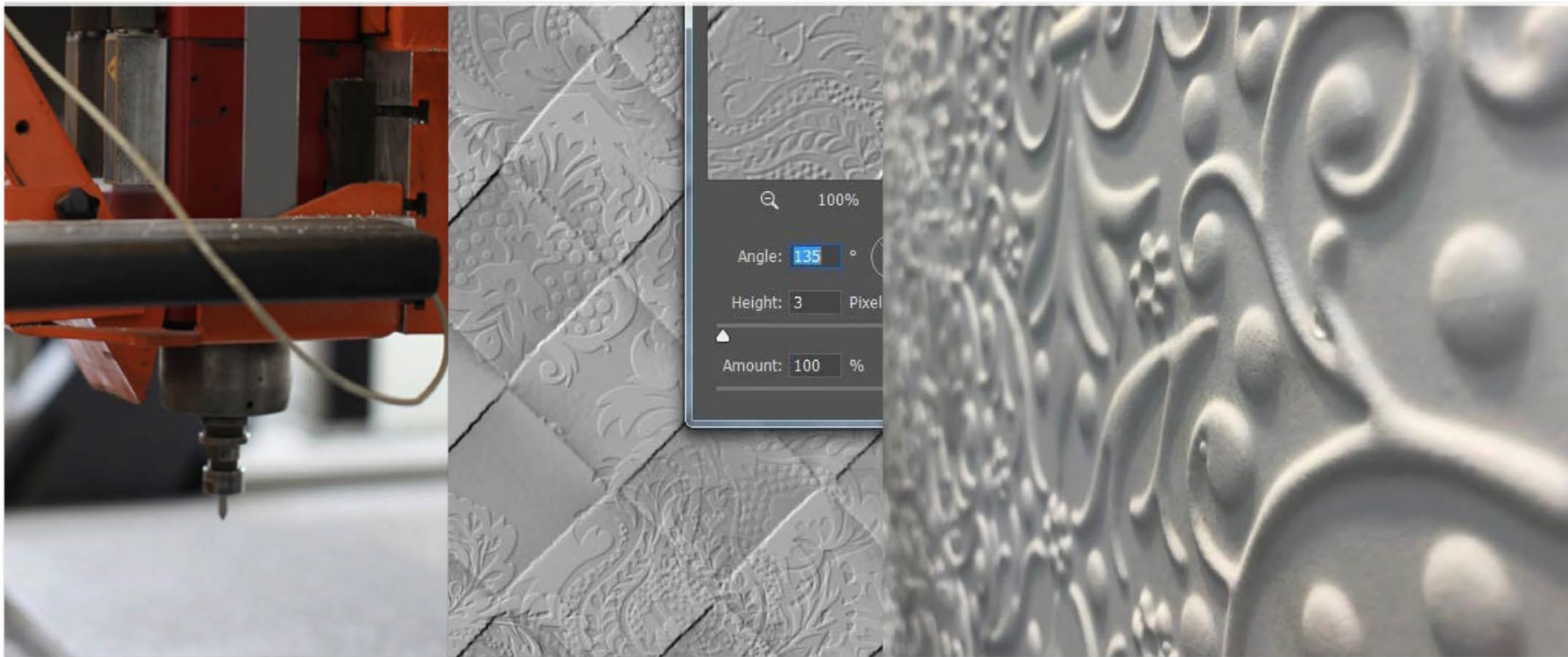


COMPANY PROFILE

MANUFACTURING

OUR 3D SCANNERS AND THE PRODUCTION OF MASTER MOULDS AND PUNCHES

LATEST GENERATION **3D** SCANNERS PICK UP THE RELIEFS OF VARIOUS STRUCTURED SURFACES AND PROCESS THE RELATED DIGITAL FILES. OUR ENGRAVING MACHINES, INTERNALLY ENGINEERED, REPRODUCE RELIEFS ON VARIOUS TYPES OF MATERIALS: ALUMINUM, RUBBER, RESINS, ETC. USING LASER AND CNC TECHNOLOGIES. TEST RUBBERS, MASTER MOULDS AND PUNCHES UTILIZED IN THE CERAMIC TILES BRANCH REPRODUCING THE DESIGNED RELIEFS ARE THE FINAL OUTCOME OF THIS PROCESS. **DIES** AND **PUNCHES** FOR LARGE SURFACES EMBOSsing ARE ALSO MANUFACTURED.



COMPANY PROFILE



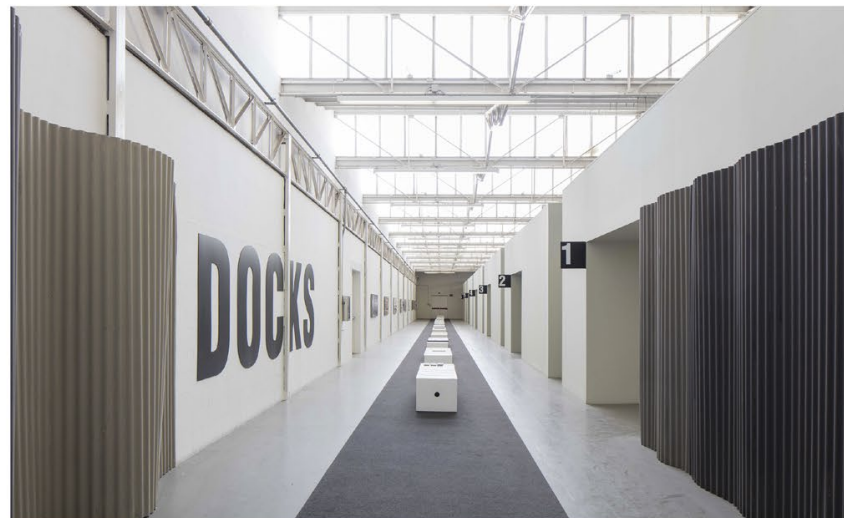
DOCKS

DOCKS

DOCKS



OUR **SIX** HUGE EXHIBITION HALLS, DEFINED AS **DOCKS**, STAND OUT AS LARGE CONTAINERS OF HETEROGENEOUS CREATIVE PROPOSALS, CONSTANTLY RE-ASSORTED.



- HANDMADE**: PROTOTYPES CREATED THROUGH SKILLED HAND-CRAFTING
- WOOD**: WOODS EMBELLISHED WITH EXCLUSIVE TREATMENTS
- MARBLE**: MARBLE SURFACES EXPERTLY TREATED TO OBTAIN UNIQUE EFFECTS
- STONE**: FORMS AND CUSTOMIZATIONS THAT ENHANCE THE STONES NATURAL FEATURES AND TURN THEM INTO UNIQUE AND UNMATCHED PROJECTS
- STRUCTURES**: EMBOSSED SURFACES SHOWING A LARGE VARIETY OF RELIEFS AND MODELS
- MATERIAL MIX**: AN ECLECTIC MIX OF CEMENT, METAL AND RESIN SURFACES APT TO SATISFY ANY DECORATIVE IMAGINATION

COMPANY PROFILE

DOCKS

HANDMADE

HALL 1



REGULAR ATTENDANCE OF DESIGN EVENTS,
EXHIBITIONS AND SPECIFIC MEETINGS
WORK AS INSPIRATION SOURCES FOR THE CONTINUOUS
RESEARCH ACTIVITY PUT IN PLACE
BY **DIGITAL DESIGN.**

COMPANY PROFILE

DOCKS

IMPLEMENTATION OF VARIOUS TECHNIQUES FOR PROTOTYPES MANUFACTURING,
TREATMENT OF SURFACES MADE OF DIFFERENT MATERIALS
(WOOD-MARBLE-STONE-CONCRETE-METAL SHEETS-FABRICS, ETC.)
GENERATE EXCLUSIVE CONCEPTS OF HIGH AESTHETIC VALUES.

WOOD

HALL 2



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MARBLE HALL 3



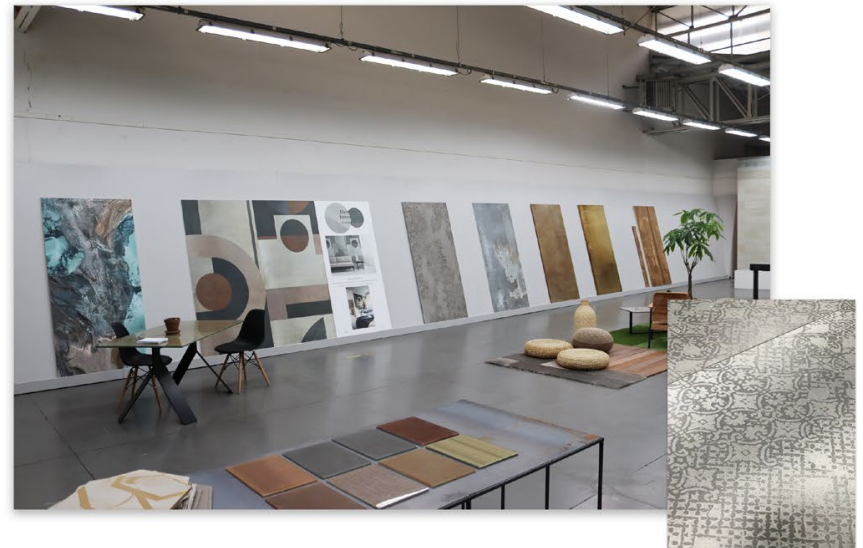
STONE HALL 4



STRUCTURES HALL 5



MATERIAL-MIX HALL 6



SPECIALIZATION



DIGITAL PROFILER MULTICHANNEL

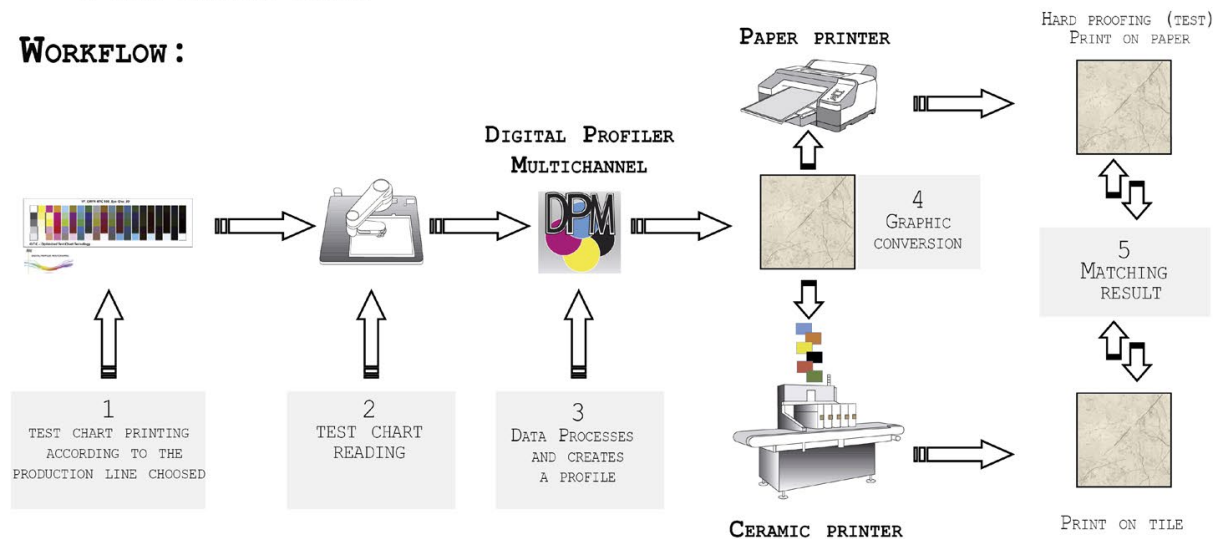
A SIMPLE AND VERSATILE SOLUTION

FOR OPERATORS IN GRAPHIC STUDIOS AND LABORATORIES TO OPTIMIZE COLORS MANAGEMENT PROCEDURES.

MAIN FEATURES:

- COMPLETE CONTROL OF THE DIGITAL INKJET PRINTING SYSTEM AND WORKFLOW
- CREATION OF CMYK PROFILES WITH AND WITHOUT LINEARIZATION
- CREATION OF MULTICHANNEL PROFILES WITH AND WITHOUT LINEARIZATION UP TO 8 COLORS (WITH CORRECT VISION ON THE MONITOR OF THE PRINTED COLOR TONE)
- SPECIFIC TOOLS AND FUNCTIONS FOR THE CERAMIC INDUSTRY (TONE TUNER - LINEARIZATION - CLONE - DEVICE LINK - PAPER / CERAMIC CORRESPONDENCE)
- COMPATIBLE WITH ALL INKJET PRINTERS
- ALIGNMENT OF PRINTERS AND COST REDUCTION IN CONSUMABLES AND MAINTENANCE
- A USER FRIENDLY SYSTEM

WORKFLOW:



COMPANY PROFILE

SPECIALIZATION



REMOTE PRODUCT DEVELOPMENT PROGRAM

A FUTURE OF GREAT TRANSITIONS

TIMES OF GREAT CHANGES AHEAD MAKE US RECONSIDER OUR HABITS TO BE ABLE TO FACE UNUSUAL SITUATIONS.
ALREADY NOW AND IN A VERY NEAR FUTURE OUR MAIN CHALLENGE WILL BE TO ANTICIPATE AND INTERPRET SUCH CHANGES
OUTLINING NEW PATHS AND MOTIVATIONS TO ACHIEVE THE HIGHEST EFFICIENCY LEVELS.



WHAT IS RPD?

DIGITAL DESIGN HAS CREATED RPD, A NEW AND REVOLUTIONARY WAY TO MANAGE DEVELOPMENT PROCESSES THAT DO NOT REQUIRE ON-SITE TECHNICIANS.



THROUGH A FLEXIBLE PROCEDURE AND SIMPLE EQUIPMENT, OUR TEAM OF PROFESSIONALS WILL MANAGE AND SUPPORT YOUR R&D AND MARKETING.

RPD IS THE ANSWER TO YOUR PRESENT NEEDS, ELIMINATING THE PROBLEM OF DISTANCE WHEN VISITING CUSTOMERS IS MADE IMPOSSIBLE. AN OUTSPOKEN WEAKNESS BECOMES A STRENGTH POINT.

WHY SHOULD YOU CHOOSE RPD?



HIGH PERFORMANCE
SYSTEMS



PRODUCT STANDARDIZATION



REDUCTION OF PRODUCTION COSTS



CORRECTIONS IN REAL TIME
WITH SUPPLIERS

COMPANY PROFILE